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SRMC names Michael J. Yungmann as new CEO

BY F.M. WIGGINS (STAFF WRITER)
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PETERSBURG - Southside Regional Medical Center has announced the appointment of a new chief executive officer.

Michael J. Yungmann will take over the spot on July 26. The position was held for nearly seven years by David Fikse, who's last day was June 25.

"I am excited and honored to have been selected for this outstanding opportunity," said Yungmann in a press release from SRMC. "I have been very impressed with the commitment and professionalism of the physicians, board members and leadership team whom I have met thus far, and I look forward to continuing the mission of SRMC."

The announcement was made yesterday.

Yungmann, 45, is currently the CEO of Lake Wales Medical Center, a 160-bed acute care hospital in Lake Wales, Fla., a community south of Orlando. The Petersburg hospital is nearly double that size, with a 300-bed capacity. He has served as the CEO there for the past five years and has been in healthcare administration for nearly two decades, serving in similar roles in Florida and Missouri prior to his most recent position.

"We are definitely going to miss him, but it's a big promotion for him," said Maryemma Bachelder in The Ledger, a Lakeland, Fla., newspaper. Bachelder is the Lake Wales Medical Center marketing director. The chairman of the LWMC board of trustees, Jim Armstrong, was also quoted in The Ledger article about Yungmann's departure saying that the board is proud of Yungmann's accomplishments and those of his team.

"This opportunity at a larger hospital is a nod to the greater leadership at Lake Wales Medical Center," Armstrong said.

During his tenure at LWMC, Yungmann directed more than \$31 million in improvements and new services for the hospital. Under his leadership, LWMC opened a new outpatient surgery center and a cardiac catheterization lab, and completed numerous other facility improvement

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8/4/2010

SRMC names Michael J. Yungmann as ...

projects and service line expansions. The hospital was the first in the area to offer digital mammography and introduced stereotactic breast biopsies.

Additionally, the hospital achieved significant award-winning quality scores for the treatment of congestive heart failure and pneumonia.

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